



# Parker County Sheriff's Posse

P.O. BOX 28 - WEATHERFORD, TEXAS 76086

## 2019 PCSP Ranch Rodeo Sponsorship/Advertising Opportunities:

Parker County Sheriff's Posse (PCSP) is seeking your continued support as a sponsor and/or a program advertiser! This year is our 14th Annual PCSP Ranch Rodeo, which will be held on Friday and Saturday, **September 13<sup>th</sup> and 14<sup>th</sup>, 2019**. It is produced exclusively by the PCSP members in an effort to preserve western traditions by virtue of educating our community, more specifically, our children, who are the future of Parker County. Each rodeo event simulates daily chores, performed by working cowboys, long before pickups and 4-wheelers were engineered. These techniques are still used today by the Texas Cowboy. Coupled with these working-cowboy events, the Chuckwagon, invented by our own native Charles Goodnight, plays a spectacular role as 10 to 15 "Cookies" from counties near and far, cook from their wagons and vie for 5 different titles to include, Most Authentic Chuckwagon, Best Meat and...Best Peach Cobbler! Each year, the crowds line up early for the chance to eat these authentic cowboy recipes.

## **NEW EVENT this year! Matched Horse Race!!**

The PCSP supports many community awareness programs, including CASA – Hope for Children, Parker County Health Foundation – Breast Cancer Awareness, PCLIA, Greenwood Baptist Church Exceptional Rodeo, Halo for Freedom Warrior Foundation and many more.

Our organization would greatly appreciate your generosity by becoming a sponsor or program advertiser for our 2019 event. You will find the levels of sponsorship and advertising options attached. This year there will be a **Chuckwagon style sponsor appreciation dinner on Thursday, September 5, 2019 at the PCSP Building 6 p.m. for \$500 package and above sponsors.**

We value your consideration and look forward to hearing from you soon. The **deadline** for most ad submission is **August 23, 2019, unless indicated differently on the following pages; some sponsorships have earlier deadlines** to ensure your company will receive all of the advertising opportunities available for the level of sponsorship chosen.

For questions and additional information please contact us via email: [parkercountyposse@gmail.com](mailto:parkercountyposse@gmail.com) or by phone: Doug Leeper (817) 675-7776, Blaine Peacock (817) 694-7787.

Sincerely,

Blaine Peacock, Chairman - Ranch Rodeo  
Parker County Sheriff's Posse



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**2019 RANCH RODEO & RANCH BRONC RIDING  
FRIDAY AND SATURDAY, September 13<sup>th</sup> & 14<sup>th</sup>**

## **SPONSORSHIP LEVELS**

**RANCH RODEO WEEKEND GOLD TITLE SPONSORS (2) DEADLINE 8/1/19**

**PRICE: \$5,000**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- YOUR COMPANY RECOGNIZED ON 2 HALF PAGE ADS IN WEATHERFORD DEMOCRAT NEWSPAPER IN TWO SATURDAY ISSUES PRIOR TO EVENT.
- YOUR COMPANY RECOGNIZED & PROMOTED ON FACEBOOK THROUGHOUT THE 30 DAYS PRIOR TO AND DURING EVENT.
- YOUR NAME MENTIONED - 69 SPOTS ON 92.1 HANK FM / 95.9 THE RANCH
  - **(August 1, 2019 deadline)**
- 2 SPOTS ON 92.1 JOE BIELINSKI SUNDAY SHOW
- FULL PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- YOUR LOGO ON RODEO POSTERS **(August 1, 2019 deadline)**
- 2 OF YOUR BANNERS DISPLAYED AT RODEO – YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 32 RODEO TICKETS (16 FRIDAY/16 SATURDAY) - **\$640 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE RODEO AT ALL 3 PERFORMANCES PLUS THE RANCH BRONC RIDING
  - 1 FRIDAY & 2 SATURDAY

**RANCH RODEO WEEKEND TITLE SPONSORS (Multiple) DEADLINE 8/1/19**

**PRICE: \$3,500**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- YOUR NAME MENTIONED - 69 SPOTS ON 92.1 HANK FM / 95.9 THE RANCH
  - **(August 1, 2019 deadline)**
- FULL PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- YOUR LOGO ON RODEO POSTERS **(August 1, 2019 deadline)**
- 2 OF YOUR BANNERS DISPLAYED AT RODEO – YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 24 RODEO TICKETS (12 FRIDAY/12 SATURDAY) - **\$480 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE RODEO AT ALL 3 PERFORMANCES PLUS THE RANCH BRONC RIDING
  - 1 FRIDAY & 2 SATURDAY



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## **MATCHED HORSE RACE SPONSORS (Multiple but limited trailer space)**

**PRICE \$3,000 (DEADLINE 8/10/19)**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- FULL PAGE COLOR AD IN PROGRAM - YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO- YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- **INCLUDES UP TO A 32' VIP FLATBED TRAILER SPOT TO INVITE YOUR GUESTS TO WATCH THE RACE. (VALUE \$500)**
- 20 RODEO TICKETS (10 FRIDAY/10 SATURDAY) **\$400 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE EVENT AND AT ALL 3 RODEO PERFORMANCES
  - 1 FRIDAY & 2 SATURDAY

## **RANCH BRONC RIDING SPONSORS (Multiple)**

**PRICE \$2,500 (DEADLINE 8/10/19)**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- FULL PAGE COLOR AD IN PROGRAM - YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO- YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 20 RODEO TICKETS (10 FRIDAY/10 SATURDAY) **\$400 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE RANCH BRONC RIDING AND AT ALL 3 RODEO PERFORMANCES
  - 1 FRIDAY & 2 SATURDAY

## **MINI BAREBACK & BRONC RIDING SPONSORS (Multiple)**

**PRICE \$1,500 (DEADLINE 8/10/19)**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- ANNOUNCEMENT AT PERFORMANCE
- HALF PAGE COLOR AD IN PROGRAM - YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO - YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 16 RODEO TICKETS (8 FRIDAY/8 SATURDAY) **\$320 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE SHETLAND BRONC RIDING PLUS AT ALL 3 RODEO PERFORMANCES
  - 1 FRIDAY & 2 SATURDAY



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## PERFORMANCE SPONSORS (Multiple)

**PRICE \$1,500**

### YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- ANNOUNCEMENT AT RODEO PERFORMANCE (3 TOTAL)
  - E.g. FRIDAY'S PERFORMANCE BROUGHT TO YOU BY (Sponsor name)
  - NAME ANNOUNCED THROUGHOUT THE NIGHT AT RODEO
- HALF PAGE COLOR AD IN PROGRAM AS PERFORMANCE SPONSOR
  - YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO- YOU PROVIDE
- LOGO ON SPONSOR BANNER
- 16 RODEO TICKETS (8 FRIDAY/8 SATURDAY) **\$320 VALUE**

## BAND SPONSORS (Multiple)

**FRIDAY – SUMMER DEAN BAND \* \* \* \* SATURDAY - JAKE HOOKER**

**PRICE \$750**

### YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- HALF PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- 8 RODEO TICKETS (4 FRIDAY/4 SATURDAY) **\$160 VALUE**
- LOGO ON SPONSOR BANNER
- YOUR NAME WILL BE ANNOUNCED PERIODICALLY THROUGHOUT ALL 3 RODEO PERFORMANCES FRIDAY AND SATURDAY
- BANNER ATTACHED TO STAGE FRONT – YOU PROVIDE BANNER

## CHUCKWAGON SPONSOR PRICE (Multiple)

**\$600**

### YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- HALF PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- SIGN DISPLAYED AT ONE OF THE 10 WAGONS (18") – WE PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 4 RODEO TICKETS (2 FRIDAY/2 SATURDAY) **\$80 VALUE**
- 2 CHUCK WAGON DINNER TICKETS **\$20 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT ALL 3 RODEO PERFORMANCES FRIDAY & SATURDAY AND DURING THE CHUCKWAGON AWARDS AT SATURDAY NIGHTS PERFORMANCE



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## EVENT SPONSORS (Multiple)

PRICE \$500 (COLOR AD \$600)

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON Thursday, SEPTEMBER 5, 2019**
- ANNOUNCEMENT DURING THE EVENT
  - E.g. WILD COW MILKING BROUGHT TO YOU BY (sponsor name)
- HALF PAGE AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- LOGO ON SPONSOR BANNER
- 4 RODEO TICKETS (2 FRIDAY/2 SATURDAY) **\$80 VALUE**

## ARENA SIGN ADS – ONE YEAR DISPLAY (RENEWABLE EACH JUNE FOR PRCA RODEO)

**\$1500.00 - ROPING ALLEY – 4 X 8 SIGN ON WEST SIDE OF ALLEY**

**\$ 750.00 – VIP DECK AREA ON EAST ARENA SIDE – 2 X 8 SIGN**

**\$ 500.00 – INSIDE ARENA SIGN ON EAST OR WEST SIDE – 3 X 5**

## PROGRAM ADS

- FULL (7.5 x 10) COLOR \$350 / B&W \$300
- HALF (7.5 X 4.5) COLOR \$225 / B&W \$175
- QUARTER (3.5 x 4.5) COLOR \$200 / B&W \$150
- BUSINESS CARD COLOR \$150 / B&W \$100

Prices/Options subject to update/change unless you have a signed contract.  
IF YOU CANNOT SUPPLY AD IN JPG OR SIMILAR FORMAT, THE  
AD WILL BE SCANNED IN. **WE DO NOT BUILD YOUR AD.**

Sponsorship Contacts:

[parkercountyposse@gmail.com](mailto:parkercountyposse@gmail.com)

Doug Leeper (817) 675-7776

Blaine Peacock (817) 694-7787