



Parker County Sheriff's Posse

P.O. BOX 28 - WEATHERFORD, TEXAS 76086

2018 PCSP Ranch Rodeo Sponsorship/Advertising Opportunities:

Parker County Sheriff's Posse (PCSP) is seeking your continued support as a sponsor and/or a program advertiser! This year is our 14th Annual PCSP Ranch Rodeo, which will be held on Friday and Saturday, **September 7th and 8th, 2018**. It is produced exclusively by the PCSP members in an effort to preserve western traditions by virtue of educating our community, more specifically, our children, who are the future of Parker County. Each rodeo event simulates daily chores, performed by working cowboys, long before pickups and 4-wheelers were engineered. These techniques are still used today by the Texas Cowboy. Coupled with these working-cowboy events, the Chuckwagon, invented by our own native Charles Goodnight, plays a spectacular role as 10 to 15 "Cookies" from counties near and far, cook from their wagons and vie for 5 different titles to include, Most Authentic Chuckwagon, Best Meat and...Best Peach Cobbler! Each year, the crowds line up early for the chance to eat these authentic cowboy recipes.

There will **not** be a Ranch Rodeo PARADE this year.

The PCSP supports many community awareness programs, including CASA – Hope for Children, Center of Hope, Parker County Committee on Aging, Campbell Health Foundation – Breast Cancer Awareness, PCLIA, 4-H, FFA and many, many more.

Our organization would greatly appreciate your generosity by becoming a sponsor or program advertiser for our 2018 event. You will find the levels of sponsorship and advertising options attached. This year there will be a **Chuckwagon style sponsor appreciation dinner on Thursday, August 30, 2018 6 p.m.** for **\$500 package and above sponsors**.

We value your consideration and look forward to hearing from you soon. The **deadline** for ad submission is **August 20, 2018**, **unless indicated differently on the following pages**; some items have earlier deadlines to ensure your company will receive all of the advertising opportunities available for the level of sponsorship chosen.

For questions and additional information please contact us via email: parkercountyposse@gmail.com or by phone: Doug Leeper (817) 675-7776, Blaine Peacock (817) 382-1097.

Sincerely,

Blaine Peacock, Chairman - Ranch Rodeo
Parker County Sheriff's Posse



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**2018 RANCH RODEO & RANCH BRONC RIDING
FRIDAY AND SATURDAY, September 7th & 8th**

SPONSORSHIP LEVELS

RANCH RODEO WEEKEND GOLD TITLE SPONSORS (2)

PRICE: \$5,000

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- YOUR COMPANY RECOGNIZED ON 2 HALF PAGE ADS IN WEATHERFORD DEMOCRAT NEWSPAPER IN TWO SATURDAY ISSUES PRIOR TO EVENT.
- YOUR COMPANY RECOGNIZED & PROMOTED ON FACEBOOK THROUGHOUT THE 30 DAYS PRIOR TO AND DURING EVENT.
- YOUR NAME MENTIONED - 69 SPOTS ON 92.1 HANK FM / 95.9 THE RANCH
 - **(August 13th deadline)**
- 2 SPOTS ON 92.1 JOE BIELINSKI SUNDAY SHOW
- FULL PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- YOUR LOGO ON RODEO POSTERS **(August 6th deadline)**
- 2 OF YOUR BANNERS DISPLAYED AT RODEO – YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 32 RODEO TICKETS (16 FRIDAY/16 SATURDAY) - **\$640 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE RODEO AT ALL 3 PERFORMANCES PLUS THE RANCH BRONC RIDING
 - 1 FRIDAY & 2 SATURDAY

RANCH RODEO WEEKEND TITLE SPONSORS (Multiple)

PRICE: \$3,500

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- YOUR NAME MENTIONED - 69 SPOTS ON 92.1 HANK FM / 95.9 THE RANCH
 - **(August 13th deadline)**
- FULL PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- YOUR LOGO ON RODEO POSTERS **(August 6th deadline)**
- 2 OF YOUR BANNERS DISPLAYED AT RODEO – YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 24 RODEO TICKETS (12 FRIDAY/12 SATURDAY) - **\$480 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE RODEO AT ALL 3 PERFORMANCES PLUS THE RANCH BRONC RIDING
 - 1 FRIDAY & 2 SATURDAY



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RANCH BRONC & LADIES RANCH BRONC RIDING SPONSORS (Multiple) **PRICE \$2,500**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- FULL PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO– YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- YOUR LOGO ON RODEO POSTERS (**August 6th deadline**)
- 20 RODEO TICKETS (10 FRIDAY/10 SATURDAY) **\$400 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE RANCH BRONC RIDING AND AT ALL 3 RODEO PERFORMANCES
 - 1 FRIDAY & 2 SATURDAY

MINI BAREBACK & BRONC RIDING SPONSORS (Multiple) **PRICE \$1,500**

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- ANNOUNCEMENT AT PERFORMANCE
- HALF PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO – YOU PROVIDE
- YOUR LOGO ON SPONSOR BANNER
- 16 RODEO TICKETS (8 FRIDAY/8 SATURDAY) **\$320 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT THE SHETLAND BRONC RIDING PLUS AT ALL 3 RODEO PERFORMANCES
 - 1 FRIDAY & 2 SATURDAY

PERFORMANCE SPONSORS (Multiple)

PRICE \$1,500

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- ANNOUNCEMENT AT RODEO PERFORMANCE (3 TOTAL)
 - E.g. FRIDAY'S PERFORMANCE BROUGHT TO YOU BY (Sponsor name)
 - NAME ANNOUNCED THROUGHOUT THE NIGHT AT RODEO
- HALF PAGE COLOR AD IN PROGRAM AS PERFORMANCE SPONSOR
 - YOU PROVIDE JPEG/PDF
- 2 OF YOUR BANNERS DISPLAYED AT RODEO– YOU PROVIDE
- LOGO ON SPONSOR BANNER
- 16 RODEO TICKETS (8 FRIDAY/8 SATURDAY) **\$320 VALUE**



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BAND SPONSORS (Multiple)

FRIDAY – GRANT GILBERT

SATURDAY - JAKE HOOKER

PRICE \$750

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- HALF PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- 8 RODEO TICKETS (4 FRIDAY/4 SATURDAY) **\$160 VALUE**
- LOGO ON SPONSOR BANNER
- YOUR NAME WILL BE ANNOUNCED PERIODICALLY THROUGHOUT ALL 3 RODEO PERFORMANCES FRIDAY AND SATURDAY
- BANNER ATTACHED TO STAGE FRONT – YOU PROVIDE BANNER

CHUCKWAGON SPONSOR PRICE (Multiple)

\$600

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- HALF PAGE COLOR AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- 1 OF YOUR BANNERS DISPLAYED AT RODEO – YOU PROVIDE BANNER
- YOUR LOGO ON SPONSOR BANNER
- 4 RODEO TICKETS (2 FRIDAY/2 SATURDAY) **\$80 VALUE**
- 2 CHUCK WAGON DINNER TICKETS **\$20 VALUE**
- YOUR NAME WILL BE ANNOUNCED THROUGHOUT ALL 3 RODEO PERFORMANCES FRIDAY & SATURDAY AND DURING THE CHUCKWAGON AWARDS AT SATURDAY NIGHTS PERFORMANCE

EVENT SPONSORS (Multiple)

PRICE \$500 (COLOR AD \$600)

YOU RECEIVE:

- **APPRECIATION SPONSORSHIP DINNER ON AUGUST 30, 2018**
- ANNOUNCEMENT DURING THE EVENT
 - E.g. WILD COW MILKING BROUGHT TO YOU BY (sponsor name)
- HALF PAGE AD IN PROGRAM – YOU PROVIDE JPEG/PDF
- LOGO ON SPONSOR BANNER
- 4 RODEO TICKETS (2 FRIDAY/2 SATURDAY) **\$80 VALUE**



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ARENA SIGN ADS – ONE YEAR DISPLAY (RENEWABLE EACH JUNE FOR PRCA RODEO)

- \$1500.00 - ROPING ALLEY – 4 X 8 SIGN ON WEST SIDE OF ALLEY**
- \$ 750.00 – VIP DECK AREA ON EAST ARENA SIDE – 2 X 8 SIGN**
- \$ 500.00 – INSIDE ARENA SIGN ON EAST OR WEST SIDE – 3 X 5**

PROGRAM ADS

- FULL (7.5 x 10) COLOR \$350 / B&W \$300
- HALF (7.5 X 4.5) COLOR \$225 / B&W \$175
- QUARTER (3.5 x 4.5) COLOR \$200 / B&W \$150
- BUSINESS CARD COLOR \$150 / B&W \$100

**Prices/Options subject to update/change unless you have a signed contract.
IF YOU CANNOT SUPPLY AD IN JPG OR SIMILAR FORMAT, THE
AD WILL BE SCANNED IN. **WE DO NOT BUILD YOUR AD.****

Sponsorship Contacts:

parkercountyposse@gmail.com

Doug Leeper (817) 675-7776

Blaine Peacock (817) 382-1097